

passionate
inspiring
pragmatic
results-driven
different
challenging
extraordinary



HIGH PERFORMANCE LESSONS
'learn from this extraordinary team's
race to the North Pole'

Are you achieving your potential?

Overview

A number of pivotal elements are required to create a truly high-performing business team including – shrewd team selection, a compelling common purpose, clearly defined goals, good leadership, excellent team dynamic, a deep level of trust, accountability, commitment and communication.

TeamPolarBears tested all these qualities to the extreme when we finished first in the Polar Challenge 2007. By sharing the highs and lows, the agony and ecstasy of our unique Arctic adventure you will learn how to enhance individual and team performance in your business.

Polar Challenge 2007 –the ultimate test of endurance

The challenge comprised eight teams of three people racing more than 330 miles to the Magnetic North Pole across some of the world's most unforgiving terrain in temperatures plummeting to -50°C.

Team Polar Bear –achieving the extraordinary

Our team comprised a Managing Director, Sales Trainer and an Executive Performance Coach – three ordinary people, who together achieved the extraordinary.

The race began in April 2007. Our goal was to cross the finish line first. And we did it – 22 hours ahead of any other team through meticulous preparation, team development,

psychological preparation and race strategy. The unforeseen pitfalls of the race proved to be the ultimate challenge – when one team member battled on in agony for four days and was finally forced to drop out, the remaining two still overcame all the odds to win.

It was truly the adventure of a lifetime for three down-to-earth guys. We were certainly tested to the limit – experiencing the profound pleasure and challenges of striving for high performance – both in the months before the race began, then during those gruelling days in severe conditions, suffering from hypothermia and facing extreme ice rubble.

Speaker

Martin Palethorpe is the Founding and Lead Partner of The Pragma Group. He has developed a powerful methodology and process for enhancing High Performance in Business. As a member of TeamPolarBears he was able to put his theories to the test in what has to be the ultimate case study.

How can Martin's adventures help your business succeed?

Martin has produced a highly practical and inspirational 'High Performance' speech and workshop that will teach you how to take individual and team performance to greater levels.

You will learn...

- ★ That developing team unity and effectiveness is critical
- ★ The importance of having a compelling goal and a vision – being in the 'Arena'
- ★ How to stay acutely focused
- ★ How preparation and attention to detail are so pivotal
- ★ That mindset is everything!
- ★ That large obstacles are just part of any 'High Performance' journey
- ★ The importance of embracing failure to achieve success

Detail

Choose Martin's one-hour inspirational speech or the three-hour practical workshop, which will significantly impact on the performance of your personnel.



For prices, programme dates and more information, contact us on

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